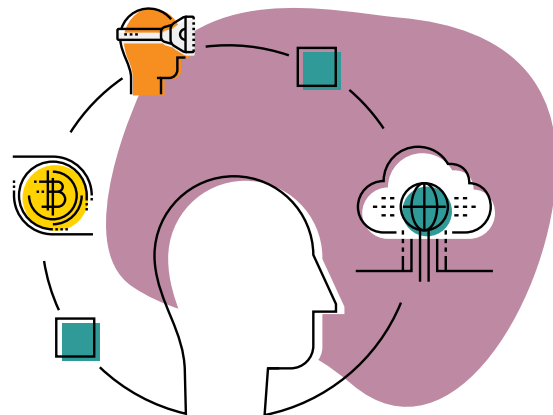


Digital Transformation

Leveraging Disruption for Business Growth



COURSE OVERVIEW

As technology rapidly shapes our future, understanding and embracing digital opportunity is imperative to remaining relevant. In this immersive learning experience, participants explore emerging technologies applicable to their business and examine its potential risks and benefits. Through discovery and analysis of these new technological disruptors, participants elevate their “digital fitness” and advance current thinking to inform strategy.

In this class, participants will:

- **Discover advanced technology concepts** that are transforming the marketplace
- **Identify digital opportunities** that advance market strategy and enhance customer experience
- **Discover how to leverage digital disruption as a catalyst** to elevate thinking and stay ahead of the competition

**Leveraging best-in-class experiential learning,
our solutions are effective, fun, and easy to deploy.**

PROGRAM DETAILS

All courses include expert facilitation. Metric-focused assessments are available.

TARGET AUDIENCE

Senior leaders
Mid-level leaders
First-time leaders

IN-PERSON DURATION

1 day

VIRTUAL DURATION

3 sessions
2.5 hours per session

** Can also be delivered as a micro-sim.*

COMPETENCIES



Business
Transformation



Sales
Transformation

We're your partner in delivering best-in-class experiential learning to your stakeholders.

Our flexible formats allow you to customize learning journeys to fit your needs, right-sized for your business. As well, each course is delivered by seasoned facilitators who keep learners engaged and challenged and inspire new ways of thinking.

This course can be delivered in either of two ways:



EMERGING TECHNOLOGY SHAPING THE FUTURE

This course focus highlights emerging trends in technology. Participants explore emerging technologies applicable to their business, examine the potential risks and benefits, and apply digital concepts to solve a customer experience challenge.



ETHICAL IMPLICATIONS OF DIGITAL TECHNOLOGIES

This course focus is centered on the ethical implications of digital technologies. Participants go on a series of story-driven "digital quests," and are challenged to broaden their thinking and ethically manage scenarios related to social media, security, and other factors that impact today's business.

After taking this course, participants will be able to:

- **Assess new opportunities and potential threats** related to new technologies
- **Leverage new skills, knowledge, and techniques** in both daily work and anticipating the future
- **Align digital roadmaps with business objectives** by mapping market trends, threats, and opportunities

25+

Fortune 500 customers

50+

awards

200+

programs

1.2M

learners across 6 continents

Ready to transform your learning experience?

We're here to help. Learn more about our ready-to-deploy programs.

[LEARN MORE](#)

 **THE REGIS COMPANY**

We provide best-in-class experiential learning solutions that are effective, fun, and easy to deploy.

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